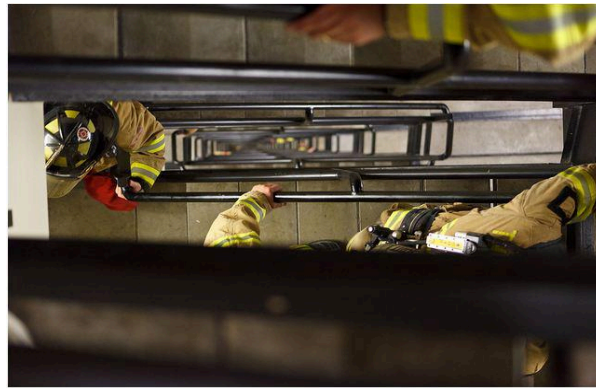




**SEPTEMBER 8TH, 2018  
STATE OFFICE BUILDING  
UTICA, NY**



**FIRST AND FOREMOST, THIS EVENT IS FOCUSED ON REMEMBERING THOSE EMERGENCY RESPONDERS WHO MADE THE ULTIMATE SACRIFICE ON 9/11/01 DURING THE TERRORIST ATTACKS OF THE WORLD TRADE CENTER TWIN TOWERS. WHILE THE SITUATION WAS ONE NO RESPONDER IS EVER PREPARED FOR, THOSE FIRST AND SUBSEQUENT RESPONDERS FAITHFULLY PERFORMED THEIR DUTIES SACRIFICING THEIR OWN LIVES WHICH ULTIMATELY SAVED THOUSANDS OF CIVILIANS PRIOR TO THE COLLAPSE.**

**THE CLIMB WILL BE HELD AT THE STATE OFFICE BUILDING ON SEPTEMBER 8TH, 2018, LOCATED ON GENESEE STREET IN UTICA, NY. EVERY PORTION OF THE CLIMB WILL BE DONE IN A MANNER THAT SPARKS DISCUSSION FOR THOSE WHO DO NOT REMEMBER/KNOW ABOUT 9/11, AND PAYS TRIBUTE TO THE RESPONDERS AND MORE IMPORTANTLY GIVES PEOPLE AN OPPORTUNITY TO RECOMMIT THEMSELVES TO 'NEVER FORGET'. THE FIRST RESPONDERS PARTICIPATING IN OUR STAIR CLIMB WILL HAVE TRAVELED 110 STORIES, THE EQUIVALENT OF THE WORLD TRADE CENTER TWIN TOWERS.**

**BECOME A SPONSOR**



# SPONSORSHIPS

## 2018 CNY Memorial Stair Climb Beneficiaries:

**Believe 271**

**National Fallen Firefighters**

**Kurt B. Wyman Memorial Park**

**National Law Enforcement Officers Memorial Fund**

### CHIEF SPONSOR

Logo and mention on all TV, Radio, and Billboard ads 30 days prior to event (**Media being used: WKTV, Roser Communications, and Park Outdoor, valued at \$10,000**).

Logo with links on all web banners, websites, , promo video and full color brochure

Mention on all social media (Facebook, Twitter)

Logo on shirts and banner placed at event

Recognition at 9/11 Stair Climb Event

90 day activation rights to 9/11 Stair Climb logo and name

10 tickets to the after party at Sickenburger Lane

**Total investment: \$2,500**

Sponsorship Deadline: 3/31/18

### LIEUTENANT SPONSOR

Logo and mention on all TV, Radio, and Billboard ads 30 days prior to event (**Media being used: Roser Communications, valued at \$4,000**).

Logo with links on all web banners, websites, , promo video and full color brochure

Mention on all social media (Facebook, Twitter)

Logo on climber shirts and banner placed at event

Recognition at 9/11 Stair Climb Event

90 day activation rights to 9/11 Stair Climb logo and name

**Total investment: \$1,000**

Sponsorship Deadline: 4/15/18

### SERGEANT SPONSOR

Logo with linkage on website

Mention on all social media (Facebook, Twitter)

Logo on volunteer shirts and banner placed at event

Recognition at 9/11 Stair Climb Event

**Total investment: \$500**

Sponsorship Deadline: 8/1/18

### ROOKIE SPONSOR

Logo with linkage on website

Mention on all social media (Facebook, Twitter)

Recognition at 9/11 Stair Climb Event

**Total investment: \$150**

Sponsorship Deadline: 8/1/18

# REGISTRATION



Yes, I want to become a sponsor for the CNY Memorial Stair Climb as a....

**CHIEF SPONSOR**  
**\$2,500**

**LIEUTENANT SPONSOR**  
**\$1,000**

**SERGEANT SPONSOR**  
**\$500**

**ROOKIE SPONSOR**  
**\$150**

Company:

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Contact Name:

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Address:

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City:

State:

Zip:

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Email:

Phone:

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**Make all checks payable to CNY Memorial Stair Climb**

**Mail payment to:** CNY Memorial Stair Climb  
PO Box 420  
Whitesboro, NY 13492

**Email all artwork to**  
**[Sponsor@cnystairclimb.com](mailto:Sponsor@cnystairclimb.com)**  
**or mail a CD with artwork to**  
**the address on the left.**

# THANK YOU