



# BECOME A CNY MEMORIAL STAIR CLIMB SPONSOR



First and foremost, this event is focused on remembering those emergency responders who made the **ultimate sacrifice** on 9/11/01 during the terrorist attacks of the World Trade Center Twin Towers. While the situation was one no responder is ever prepared for, those first and subsequent responders faithfully performed their duties sacrificing their own lives which ultimately saved thousands of civilians prior to the collapse.

## SEPTEMBER 26, 2020

State Office Building | Genesee St., Utica, NY

Every portion of the climb is done in a manner that sparks discussion for those who do not remember/know about 9/11, and pays tribute to the responders. More importantly, it gives people an opportunity to recommit themselves to 'never forget'. The first responders participating in our stair climb will travel 110 stories, the equivalent of the World Trade Center Twin Towers.



[WWW.CNYSTAIRCLIMB.COM](http://WWW.CNYSTAIRCLIMB.COM)

### CNY Stair Climb Beneficiaries:

National Fallen Fire Fighters .....	2015-2020
National Law Enforcement Officers Memorial Fund .....	2015-2020
Believe 271 .....	2015-2020
Josephs Experience .....	2020
1 Solider 1 Dog 1 Team .....	2020



# SPONSORSHIP

Central New York Memorial Stair climb • [www.cnystairclimb.com](http://www.cnystairclimb.com)

## ■ CHIEF SPONSOR

Total Investment \$2,500

Sponsorship deadline 4/30/20

- Your logo (when supplied) and mention on all TV, Radio and Billboard advertisements 30 days prior to event.

Media being used: WKTV, Roser Communications and Park Outdoor.

**VALUED AT \$10,000**

- Your logo with links on all web banners, websites, promo video and full color brochure
- Mention on social media
- Your logo on climber/volunteer shirts and banner placed at event
- Recognition at 9/11 Stair Climb event
- 90 day activation rights to 9/11 Stair Climb logo and name
- 10 Tickets to the after party at Sickenburger Lane
- 2 CNY Premium event shirts, 2 Climber shirts and 2 Volunteer shirts (provide shirt sizes)

## ■ LIEUTENANT SPONSOR

Total Investment \$1,000

Sponsorship deadline 5/30/20

- Your logo (when supplied) and mention on all TV, Radio and Billboard advertisements 30 days prior to event.

Media being used: Roser Communications

**VALUED AT \$4,000**

- Your logo with links on all web banners, websites, promo video and full color brochure
- Mention on social media
- Your logo on climber/volunteer shirts and banner placed at event
- Recognition at 9/11 Stair Climb event
- 90 day activation rights to 9/11 Stair Climb logo and name
- 5 Tickets to the after party at Sickenburger Lane
- 1 CNY Premium event shirt, 1 Climber shirt and 1 Volunteer shirt (provide shirt sizes)

## ■ SERGEANT SPONSOR

Total Investment \$500

Sponsorship Deadline 8/1/20

- Your logo (when supplied) on [cnystairclimb.com](http://cnystairclimb.com)
- Mention on social media
- Your logo on volunteer shirts and banner placed at event
- Recognition at 9/11 Stair Climb event
- 2 Tickets to the after party at Sickenburger Lane
- 2 Volunteer shirts (provide shirt sizes)

## ■ ROOKIE SPONSOR

Total Investment \$150

Sponsorship deadline 8/1/20

- Your logo (when supplied) on [cnystairclimb.com](http://cnystairclimb.com)
- Mention on social media
- Recognition at 9/11 Stair Climb event
- 2x2 foot signs with company logo hung in stairwell



# SPONSORSHIP

Central New York Memorial Stair climb • [www.cnystairclimb.com](http://www.cnystairclimb.com)

**Yes!**

**I want to become a sponsor  
for the CNY Memorial Stair Climb**

**CHOOSE A SPONSORSHIP PACKAGE BY CHECKING ☒ THE APPROPRIATE BOX**

## ☐ **CHIEF SPONSOR**

- Total Investment \$2,500
- Shirts (2 ea.) CNY premium event, Climber, and Volunteer
- Sponsorship deadline 4/30/20

## ☐ **LIEUTENANT SPONSOR**

- Total Investment \$1,000
- Shirts (1 ea.) CNY premium event, Climber, and Volunteer
- Sponsorship deadline 5/30/20

## ☐ **SERGEANT SPONSOR**

- Total Investment \$500
- Shirts (2 ea.) Volunteer
- Sponsorship Deadline 8/1/20

## ☐ **ROOKIE SPONSOR**

- Total Investment \$150
- Sponsorship deadline 8/1/20

**Please fill in the following information**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Shirt size(s) (per your investment): CNY premium event shirt #1 \_\_\_\_\_ CNY premium event shirt #2 \_\_\_\_\_

Climber shirt #1 \_\_\_\_\_ Climber shirt #2 \_\_\_\_\_ Volunteer shirt #1 \_\_\_\_\_ Volunteer shirt #2 \_\_\_\_\_

**Make all checks payable to: CNY Memorial Stair Climb or  
Fill in the following Credit Card payment/information**

Name as it appears on credit card: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Zip code: \_\_\_\_\_

Expiration date: \_\_\_\_\_ CSV (3 digit code on back of card): \_\_\_\_\_

Signature of card holder: \_\_\_\_\_

**Mail this form and payment to:**

CNY Memorial Stair Climb  
P.O. Box 420 • Whitesboro, NY 13492

**Email all artwork to:**

[Sponsor@cnystairclimb.com](mailto:Sponsor@cnystairclimb.com)

(Or mail a CD with artwork to the address above)

**Thank you**

